

Marc Serughetti

Director, Business Development, Prototyping & Automotive



Marc Serughetti is Director of Business Development and drives the development of prototyping technologies and deployment in vertical markets including automotive. He has more than 20 years' experience in prototyping and embedded software development technologies from having led product marketing teams at Integrated Systems, Wind River and CoWare, where he led new product development and market introduction of safety critical and secure operating systems and virtual prototyping tools for software development. His experience spans simulation technologies, compilers, IDE, debugging and analysis tools, embedded run-time software (operating systems, middleware and applications) and vertical market deployment including automotive, industrial, aerospace/defense, consumer and networking.