

## **Jim Ivers**

**Vice President of Marketing, Software Integrity Group**

Jim Ivers is the vice president of marketing for the Software Integrity Group at Synopsys. Jim joins us from Cigital, where he was the chief marketing officer and led all aspects of Cigital's global marketing strategies, branding initiatives, and programs as well as product management and product marketing.

Jim is a 30-year technology veteran who has spent the last 10 years in IT security. Prior to Cigital, Jim was the chief marketing officer at companies including Covata, Triumfant, Vovici, and Cybertrust, a \$200M security solutions provider that was sold to Verizon Business. Jim has also served as vice president of marketing for webMethods and vice president of product management for Information Builders.

Jim holds a bachelor's degree in Computer Science from the University of Central Florida.