

Ed Lechner

Custom Design Product Marketing Director



Ed Lechner has over 25 years of experience in many areas of the analog and mixed-signal field including semiconductors, EDA and IP. He is responsible for all Synopsys custom design product marketing activities, including the new Custom Designer product. Lechner has also been instrumental in setting up and directing the Interoperable Process Design Kit Libraries Alliance (IPL). This is a collaborative industry effort to create PDK standards and accelerate innovation in custom and analog design.

Prior to joining Synopsys, Mr. Lechner worked at Artisan Components (now a division of ARM) as Marketing Director for the high-speed serial interconnect IP products, such as PCI Express and Serial ATA. He has also held various engineering, sales and marketing positions involving analog and mixed-signal semiconductor and EDA products at Cadence Design Systems and Harris Semiconductor (now Intersil).