

Dave DeMaria

Corporate Vice President, Strategic Initiatives and Market Intelligence



Dave is Corporate Vice President of Strategic Initiatives and Market Intelligence, responsible for driving corporate strategy and the research and analysis of new and emerging markets for Synopsys and for the company's competitive positioning across key growth areas like automotive, AI, IoT, cloud, and 5G. Dave joined Synopsys in 2013 as Vice President of Marketing for Verification products. He has more than 30 years of experience in EDA, IP, semiconductor, and enterprise software markets. Prior to Synopsys, Dave held senior executive positions spanning CEO, EVP/GM of business units, and VP/SVP of marketing at Cadence Design Systems, MoSys, Apache, Optimal, Viewlogic, Agile Software, and MatrixOne.

Dave went to Boston University for a B.S. degree in Computer Engineering.