

## Dave DeMaria

Corporate Vice President, Corporate Marketing



Dave is Corporate Vice President of Corporate Marketing, responsible for digital marketing, corporate communications, and leading Synopsys' automotive focus. In addition, he leads the strategic planning process and market research for Synopsys. Dave joined Synopsys in 2013 as Vice President of Marketing for Verification products. He has more than 30 years of experience in the EDA, IP, Semiconductor and Enterprise Software markets.

Prior to Synopsys, Dave held senior executive positions spanning CEO, EVP/GM of Business Units and VP/SVP Marketing at Cadence Design Systems, MoSys, Apache, Optimal, Viewlogic, Agile Software and MatrixOne.

Dave went to Boston University for a B.S. degree in Computer Engineering.