



Ann Minooka
Chief Marketing Officer

Ann Minooka serves as the Chief Marketing Officer at Synopsys, overseeing corporate branding, communications, and digital marketing. With a wealth of experience in the semiconductor industry, Ann has consistently delivered outstanding results in enhancing corporate brand strength, revolutionizing digital marketing through data-driven insights, and cultivating effective collaborations that drive positive business results.

Prior to her role at Synopsys, Ann held the position of CMO at Ampere Computing, where she played a pivotal role in crafting and promoting a differentiated corporate narrative, spearheading digital marketing strategies, and orchestrating highly effective demand generation campaigns. Prior to her tenure at Ampere, as CMO of Xilinx (acquired by AMD), Ann successfully repositioned the company as the leader in adaptive computing, established a robust demand generation infrastructure, and transformed the marketing organization from a cost center into a revenue-generating engine. Her extensive career journey also includes leadership roles at Cypress Semiconductors (acquired by Infineon), Synaptics, and LSI Logic (acquired by Avago). Ann holds a Bachelor's degree in Computer Science and an MBA, both from Boston University.